

Women's Wearing Apparel—Retail

ANITA SHOPS 1002 N. GI lbrt 2-3323
ARREGA'S DRESS SHOP HI lbrst 5-0196
 3245 Folsom Blvd. HI lbrt 3-4472
ARDEN'S 700 K. GI lbrt 3-4472

BERNARD'S WOMEN'S APPAREL
 Complete Selections
 Junior - Regular & Heft-Size
COATS - SUITS - DRESSES
LINGERIE & SPORTSWEAR
 Bridal Salon
 For Your Convenience Phone or Write
 For Evening Appointments
 814 J. HU dsn 4-6102

Beverly Mason Downtown 1005-11th. GI lbrt 3-1569
 Beverly Mason East Sacramento HI lbrst 6-7268
 Bijou Dress Shop 2910-35th. HI lbrst 6-0821
BON MARCHE 11th & K. GI lbrt 3-6551
CALIFORNIA APPAREL SHOPS
 1014-10th. GI lbrt 2-2531
 (See Advertisement This Page)

CASUAL CORNER
 3231 Riverside Blvd. HU dsn 4-7404

CASUAL CORNER
 5679 Stockton Blvd. HI lbrst 7-4512
CASUAL CORNER Fulton & Marconi. HI ckr 9-5689
Clair & Daley 2936 Fulton Av. HI ckr 9-5474
 East Town Apparel 4755 Folsom Blvd. HI lbrst 5-9224

EASTERN THE
 Convenient Budget Terms
 1114 J. GI lbrt 2-7641
 Ella's Ladies Apparel Shop 1012-9th. GI lbrt 3-5319
 El Mercado Dress Shop 9248 J. HI lbrst 6-6928
FEDERATED STORES 2948-35th. GI lbrt 6-1392
FRANCESCA FASHION SHOP
 K & 13th. GI lbrt 3-3721
 Grayson's 918 K. GI lbrt 2-3687

JOE SUN & CO.
 Specializing In Extra Large Sizes
 1000 J. HU dsn 2-3754
 Kneeland's 918-9th. HU dsn 4-2741
 Kotton Kormal 5671 Stockton Blvd. HI lbrst 7-3545

You'll find it fast in the YELLOW PAGES.

Women's Wearing Apparel—Retail—(Cont'd)

LEWIS' WOMEN'S APPAREL 906 J. GI lbrt 3-0219
 Madeline's Shoppe 2111 Del Paso Blvd. HI ckr 9-5174
 Mademoiselle Sport Shop 1024 K. GI lbrt 3-4515
MAGNIN JOSEPH CO INC 10th & K. GI lbrt 3-2561
 Maisonette Frocks 611-6th Av. GI lbrt 3-3567
 Martens 4738 J. HI lbrst 6-3302
 Mason Beverly Downtown 1005-11th. GI lbrt 3-1569
 Mason Beverly East Sacramento HI lbrst 6-7268
 3720 J. HI lbrst 6-7041

PARIS SHOP
 Coats-Suits-Dresses-Formals
 913 K. GI lbrt 2-1581
 Pauline's 1704-34th HI lbrst 6-4854
POWELL ROBERTA DRESS SHOP
 Oak Park Shop 2938-35th. HI lbrst 6-6016
 Carmichael Shop
 Fair Oaks Blvd & Marconi Av. HI ckr 9-1062
RICHS' APPAREL STORE 819 K. GI lbrt 2-3839
 Robinson's 716 K. GI lbrt 3-7933
ROOS BROS 10th & K. HU dsn 4-6961
SALZMAN'S
 Coats-Suits-Furs
 1012 K. GI lbrt 3-3236
 Theresa's Apparel 5644 Stockton Blvd. HI lbrst 6-6538
 Tower Sportswear Shop The
 1508 Broadway. HU dsn 4-5803
VAUGHN 1312 K. GI lbrt 2-3869
 Village Sub-Deb Shop & Junior Varsity
 In Town & Country Village Shops
 2421 Marconi Av. HI ckr 9-7387
 2421 Marconi Av. HI lbrst 6-1028
WEINSTOCK-LUBIN & CO 12th & K. GI lbrt 3-6881
 West Sacto Apparel Shop
 Jefferson Blvd W Sacramento. HU dsn 4-1419

WOODLAKE APPAREL CENTER
 1521 Del Paso Blvd. HI ckr 9-2284
WOODLAKE STYLE SHOP
 1521 Del Paso Blvd. HI ckr 9-2284

YOUR SHOP
 3711 Marysville Rd N Sacramento. HI ckr 9-5456

ZUKORS.
 Coats-Suits-Dresses
 812 K. GI lbrt 2-3816

Wood

CALIF FUEL CO
 LIVE OAK
 We Specialize in
 Fire Place Wood
 Blocks - Coal - Heater Chunks
 Presto Logs - Charcoal
 Prompt Delivery Service
 Formerly 2006 J
 306-20th GI lbrt 3-9746

Cliff's Serv Sta Carmichael. HI ckr 9-5961
 Fancoll Fuel & Trucking 836-37th. HI lbrst 5-0467

We invite you to tune in Monday nights, N.B.C. stations, to enjoy the Telephone Hour and its guest artists.

FIREPLACE OAK
TRASH BURNER
WOOD
 Presto-Logs - Coal
 COAL GRATES - CHARCOAL
 FIREBIRDLE EQUIP.
 RANGES & STOVES
 Same Location for Over 30 Years
HI lbrst 6-6437
 2950 - 1st Ave. Sacramento

Horrell & Son
 Heating & Appliances

Wood—(Cont'd)

HANRAHAN-BURNS FUEL CO
 Serving Sacramento 40 Years
FIREPLACE OAK
PRES-TO-LOGS
TRASH BURNER WOOD
 Mexican Charcoal - Charcoal Briquets
 Barbecue Equipment
 Fireplace Sets
 Visit Our Drive-In Yard
 1900 W. 21st St. GI lbrt 2-3955
 Cor Vee & 19th St.

HORRELL & SON HEATING & APPLIANCES
 2950-1st Av. HI lbrst 6-6437
 (See Advertisement This Page)
 Horrell & Son Heating & Appliances
 2950-1st Av. HI lbrst 6-6437
KELLEY'S FEED & FUEL
 We Deliver Wood
 21st Av & Franklin Blvd. HI lbrst 5-9679

PRES-TO-LOGS
 Pres-to-Logs are clean to handle, eliminating smoke, ash and soot. Constructed to provide 100% heat. Pres-to-Logs are economical to use.
"WHERE TO BUY THEM"
DISTRIBUTOR
 Setzer Forest Products Inc
 Pres-to-Logs 12" - Slab Wood Mill Blocks
 2570-3d GI lbrt 2-8941

DEALERS
CALIF FUEL CO 306-20th. GI lbrt 3-9746
HORRELL & SON HEATING & APPLIANCES
 2950-1st Av. HI lbrst 6-6437
KELLEY'S FEED & FUEL
 21st Av & Franklin Blvd. HI lbrst 5-9679
WASHINGTON WOOD & COAL YARD
 501-3d Broderick GI lbrt 3-3541

Pres-to-logs Distributors Of California Inc
 Davis Hwy. HU dsn 4-1491
S & S FARM SUPPLY Rio Linda Blvd & Grand Av Del Paso Hts. HI ckr 9-0845
S & S FARM SUPPLY HI ckr 9-2842
 2441 Rio Linda Blvd.

WASHINGTON WOOD & COAL YARD
 "Fuel For All Purposes"
WOOD & COAL
 Fireplace Oak - Presto Logs
 Charcoal - Mill Blocks
 City Wide Delivery
RAY LA FOUNTAIN & SON - Owners
 501-3d Broderick GI lbrt 3-3541

Memory plays tricks; If in doubt about a telephone number, please look it up in the Directory.

Always
KEEP RECEIVER ON THE HOOK
 When you are through talking on the telephone, always keep that you place the receiver back on the hook. Otherwise you may miss an important call.
THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

California
APPAREL SHOPS
Ladies', Children's and Infants' Wear
5 STORES
 No. 1—2824-35th St. HI lbrst 7-1986
 No. 2—1925 Del Paso Blvd. HI ckr 9-3205
 No. 3—3750 Stockton Blvd. HI lbrst 5-9601
 No. 4—Roseville (toll) Call
 "Operator" for Roseville 21-W
 No. 5—1014-10th St. GI lbrt 2-2531
 Between J & K

A Handy Man
FOR ANY JOB
 and perhaps you want him quickly. It's easy to find the one nearest you by looking in the
Classified
TELEPHONE SECTION

Woodworkers

See also Cabinet Makers
BIGLOW CABINET SHOP 400-12th GI lbrt 2-6833
CAMERON WILLIAM H 41st Av. HI lbrst 6-3397

Woodworkers' Equipment & Supplies
BEEBY MACHINERY CO
 Heavy Duty & Home Work Shop Equip
 2000 Capitol Av. GI lbrt 3-7581
CHAPMAN MACHINERY CO INC
 Designing-Fabricating-Machine Shop
 3008 Rio Linda Blvd. HI ckr 9-2821
EBY MACHINERY CO THE
WOODWORKING MACHINERY
 NEW & USED
 for
 PLANING MILLS - SAW MILLS
 BOX FACTORIES
 FURNITURE - FIXTURES
 CABINET MAKING - ETC.
 2635 Peralta Oakland
 (Toll) Call "Operator" for. Templebar 2-8687
 Haven Saw & Tool Co 2031 J. GI lbrt 3-2003
MARWEDEL C W
 3320 Potter Ln. HI ckr 9-7021

Wool
 Ambrey Annie Mrs Auburn Blvd. HI ckr 9-0916
 Clavere J C Swanston. HI ckr 9-2768
 Pac Fur & Wool Co 1031 Front. GI lbrt 3-1437
SACTO WOOL CO Swanston. HI ckr 9-2768

Wrecking—Automobile
 See Automobile Wreckers
 For speed and accuracy on your dial calls, listen first for the Dial Tone. Dial each letter and digit carefully, drawing the dial all the way to the finger-stop. Each time lift your finger to let the dial return to position naturally.

Out of the DISCARD
 A few minor repairs on that discarded article will restore its life of usefulness and convenience. You'll find the man who can help you listed in the
Classified
TELEPHONE SECTION

Wrecking Contractors

ACME HOUSE MOVERS 500 W. GI lbrt 3-4004
APEX WRECKING CO
 We Specialize In Wrecking Large Bldgs
 16611 E 14th St Leandro
 (Toll) Call "Operator" for. Lockhaven 9-3363
B & W AUTO PARTS
 1101 Del Paso Blvd. HI ckr 9-2736

CAPITAL LUMBER-WRECKING CO
 Leading Wreckers of Sacramento
NO JOB TOO LARGE
OR TOO SMALL
 Lumber and Building Materials
 of All Kinds For Sale
 431 N 12th. GI lbrt 2-1525

Home Lumber Co 101 N 12th. GI lbrt 2-3930
STOKESBERRY R M LUMBER & WRECKING CO
 901 D. GI lbrt 3-2694

Wrecking—Machinery
 See Wrecking Contractors; also Machinery-Used

Wrecking—Truck
 See Trucks—Motor, Wreckers

X-Ray Apparatus
FISCHER H G X-RAY EQUIPMENT—
MEDICAL ELECTRIC LABORATORY
 492-29th Oakland
 (Toll) Call "Operator" for. Twinnoys 3-4775

General Electric X-Ray Corp
 Forum Bldg. GI lbrt 3-1788
PROFESSIONAL ELECTRIC CO
 2558-12th. HI ckr 9-3963
Western Smpical Supply Co
 1121-15th. GI lbrt 3-4631
 Westinghouse Electric Corporation X-Ray Division
 1730-14th. GI lbrt 3-6525

There are 6,156 telephone companies serving the United States.

what price
TIME?
 Are you one of those people who feel that Time is a "vital commodity" and should not be wasted? Are you looking about for new ways to save YOUR Time?
 Do not, then, overlook the Classified Telephone Section. It can help you to save a great deal of time.
 Plan your shopping and many other contacts with business people with the aid of the
Classified
TELEPHONE SECTION

X-Ray Apparatus Repairing

Westinghouse Electric Corporation X-Ray Division
 1730-14th. GI lbrt 3-6525

X-Ray Supplies
 Professional Electric Co
 2558-12th N Sacramento. HI ckr 9-3963
 Westinghouse Electric Corporation X-Ray Division
 1730-14th. GI lbrt 3-6525

Yacht Brokers
 Ballard Clark A 2d & G Broderick. GI lbrt 3-6964
 Sacto Yacht & Supply Co
 2d & G Broderick. GI lbrt 3-6964

Yard Goods
 See Department Stores; Also Specific Headings, i.e., Cotton Goods, Rayon Fabrics, Silks, Etc.

Yarn—Retail
 Knit & Purf Shop
 5669 Stockton Blvd. HI lbrst 5-9916
 Village Yarn Shop
 Free Instruction With Purchases
 Located in Town & Country Village Shops
 Fulton & Marconi. HI ckr 9-8822

Yeast
 Consumers' Yeast Co 1920-13th. GI lbrt 3-7394

FLEISCHMANN'S YEAST—
STANDARD BRANDS INC 1300 S. GI lbrt 3-5973
 Fleischmann Yeast Co Distrs 1300 S. GI lbrt 3-5973
 Peerless Yeast Co 3347 T. HI lbrst 5-7345
 Raber M Ed 3347 T. HI lbrst 5-7345
 Standard Brands Inc 1300 S. GI lbrt 3-5973

The Bell System securities are owned by more than 700,000 people throughout the United States.